



Press Release

Tuesday, June 21, 2011

Operation Care Drop Receives Donation of Cooling Towelettes For Troops

(June 21, 2011) SAN ANTONIO - Operation Care Drop, a continuing effort to supply our nation's soldiers, sailors, airmen and Marines comforts from home while on deployment, received a significant donation today from San Antonio company COOL OFF®. The company presented IBC Bank with 2,000 cooling towelettes to contribute to this year's donation drive efforts.

"We are grateful to receive such a generous donation from COOL OFF in support of our nation's military," said IBC Bank Senior Vice President Eddie Aldrete. "We are pleased to see this local company support our growing initiative and we hope this will inspire other companies and individuals to join the cause and help make this year our most successful campaign to date."

COOL OFF is a natural, unique personal cooling towelette that alleviates heat symptoms due to weather temperature, hot flashes, sports and outdoor activities, or anytime a quick, refreshing cool down is needed. COOL OFF towelettes reduce skin temperature 10 degrees within 3 minutes, and maintain the lower temperature for an hour or so.

"Our natural herbal-based cooling towelette is a great match for this initiative as it helps our men and women fighting in places like Iraq and Afghanistan achieve instant relief from the scorching temperatures," said COOL OFF CEO Debbie Prost. "We are proud to support an initiative like Operation Care Drop that shows appreciation to military personnel fighting abroad."

