



Glenroy, Inc. Receives Five Graphics Excellence Awards in Statewide Printing Competition

Glenroy, Inc., a converter and printer of flexible packaging, received five awards from Printing Industries of Wisconsin in the 2011 Graphics Excellence competition, including three "Best of Category" awards.

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Glenroy, Inc., a converter and printer of flexible packaging, won five Graphics Excellence Awards from Printing Industries of Wisconsin (PIW) in the association's 2011 Graphics Excellence competition, including three "Best of Category" awards and two "Awards of Excellence." The statewide competition promotes excellence in print communications and it rewards companies and individuals who produce the best in print media within Wisconsin.

According to Rich Buss, president of Glenroy, "We focus on producing high-quality flexographic printing every year. To be recognized by the Printing Industries of Wisconsin as one of the top flexographic printers in Wisconsin is a testament to the efforts of everyone at Glenroy."

Competing against nearly 800 entries, Glenroy won three "Best of Category" awards, also known as "Badger Winners." Glenroy won the "Flexo-Wide Web, Screen" category for COOL OFF® towelettes, the "Flexo-Wide Web, Line" category for PARFUMS de COEUR® Capri Breeze cologne, and the "Flexo-Wide Web, Process" category for Blue Magic® Vinyl 'n More protectant towelettes.

Glenroy also received two "Awards of Excellence" in the category of "Flexo-Wide Web, Process" and "Print/Graphic Arts Self-Promotion."