



COOL OFF WITH COOL OFF TOWLETTES

As professional drivers gear up for adrenaline-pumping adventure, they can't let the 120 degree temperature inside their vehicle slow them down! As encouraging as the cheer from loyal fans after a victorious race, we now have something else that will boost their motivation!

Cool Off, sure to be your newest race-day companion, is a pocket-sized, natural cooling towelette that is literally the "coolest" product to have on-hand for drivers – and even for racecar fans! The invigorating, cooling must-haves are the latest product to help you stay refreshed and energized during the most stressful of situations. Featuring the latest in cooling technology, the multi-purpose cloths are one of the hottest items for high-intensity activities, especially with the upcoming heat wave!

The convenient towelettes offer relief for any active and hot weather activity; so that you can feel your best whether you're incased in a triple-degree cockpit or jumping and screaming at Daytona. Whatever the reason is to renew, refresh and re-energize, Cool Off is there to guarantee your personal comfort, so you can keep your cool long after the flag has been raised.

So get cooled off with Cool Off, the new convenient pocket-sized, natural, personal cooling towelette, now available at select Duane Reades, www.CVS.com, www.Amazon.com, and www.drugstore.com, www.thequickchill.com.

